LEVEL UP
WITH ANONA

PODCAST HOST & CREATOR · INTERVIEWER · TRAVEL STORYTELLER

Real People. Powerful Stories. Conversations that INSPIRE.

Long-form podcast conversations, people-led travel stories through The Legacy Lens, and brand collaborations — hosted by Anona Agarwal.

Media kit · levelupwithanona.com





MEET ANONA

Storyteller at HEART.

With nearly a decade of experience in media and a career spanning some of India's leading media organisations, Anona brings the instincts of a storyteller and the curiosity of an interviewer to every conversation.

Today she hosts Level Up with Anona — a platform where real people share real journeys, ideas and experiences — and takes that storytelling on the road with The Legacy Lens.

MEDIA
The Times of India, Dainik Bhaskar Group, MX Player

EXPERIENCE
Nearly a decade in media

STUDY
Alumna, Shri Ram College of Commerce (SRCC)

SPORT
National-Level Table Tennis player

AUDIENCE & PLATFORM PERFORMANCE

Big conversations, BIGGER REACH.

7M+

Instagram accounts reached

Instagram Insights · last 30 days

80K+

YouTube subscribers

YouTube Analytics · channel total

19.5M

YouTube Shorts views

YouTube Analytics · last 28 days

7.9M

YouTube impressions

YouTube Analytics · last 28 days

479.1K

YouTube video views

Last 28 days

31.5M

Shorts shown in feed

Last 28 days

887.1K

Shorts likes

Last 28 days

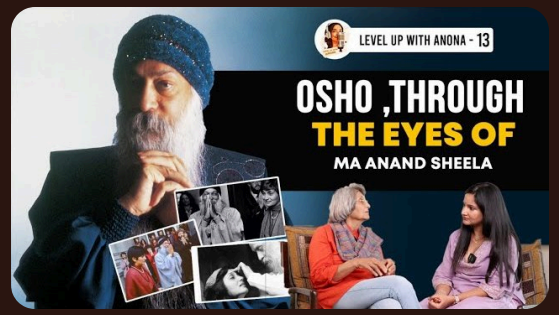
Performance snapshot. Figures from platform analytics at the time of capture — not live or lifetime totals, and not a guarantee of future reach.

NOTABLE CONVERSATIONS

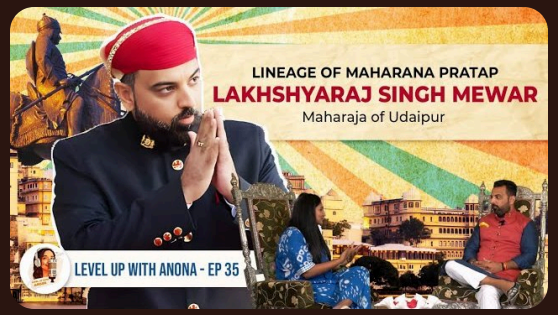
Stories from every walk of *LIFE.*



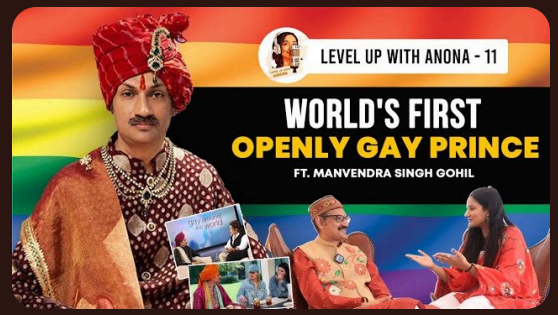
Rivaba Jadeja
Politician



Maa Anand Sheela
Former spokesperson of the Rajneesh (Osho) movement



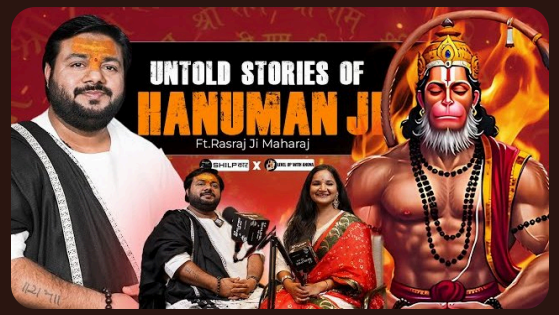
Lakshyaraj Singh Mewar
House of Mewar, Udaipur



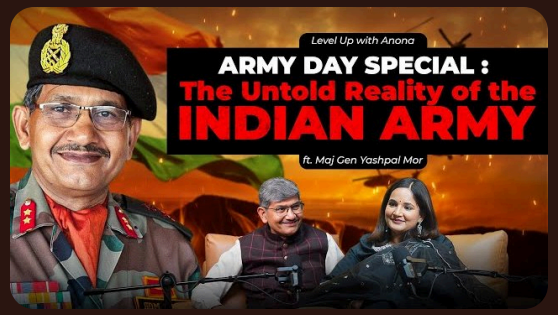
Prince Manvendra Singh Gohil
First openly gay prince; featured on The Oprah Winfrey Show



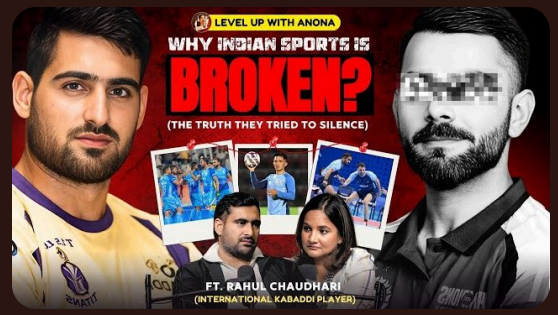
Jai Madaan
Vaastu specialist



Rasraj Ji Maharaj
Spiritual preacher



Maj Gen Yash Mor
On how the Indian Army trains, decides and works



Rahul Chaudhari
On kabaddi and the reality Indian athletes face

Click any episode to watch on YouTube · all episodes at levelupwithanona.com/podcasts

BRAND COLLABORATIONS & SPONSORSHIPS

Your brand inside stories people WANT TO WATCH.

Sponsored Conversation

A brand-integrated episode of Level Up, with agreed promotional moments.

— Brand integration in the episode
— YouTube & Instagram collaboration
— Short-form clips

Brand Storytelling Campaign

Branded videos, reels and short-form content built around one story.

— Branded video
— Reels and Shorts
— Instagram collaborations
— Social promotion

Complete Podcast Production

Your podcast, made end to end — for your founders, experts or brand.

— Research and scripting
— Hosting by Anona
— Filming, lighting, sound, studio
— Editing and repurposed clips

Custom Creative Partnership

A tailored campaign — a series, an event or a multi-platform push.

— Event hosting or moderation
— Mixed formats
— Flexible scope

01
Discover
Your objective and audience

02
Story
The strongest angle

03
Prepare
Research, scripting, guest prep

04
Create
Hosting, filming, production

05
Amplify
Long-form and short-form

Deliverables, distribution, usage rights and pricing are agreed in each proposal. No views are guaranteed.

THE LEGACY LENS WITH ANONA

Every destination has a story. Let's bring it *TO LIFE.*

People-led travel storytelling — destinations through their people, culture, heritage, food and experiences. Conversations, not checklists.

For tourism boards · hotels & resorts · heritage properties · airlines · travel brands

- Destination Discovery
- Hotel & Resort Story
- Cultural Heritage Story
- Custom Tourism Campaign

Travel films and vlogs · reels · Instagram collaborations · heritage interviews · food and local stories · photography


Tanah Lot, Bali

Follow: @thelegacylenswithanona

LEVEL UP
WITH ANONA

Have a story worth sharing or a collaboration worth CREATING?

EMAIL	levelupwithanona@gmail.com
PHONE / WHATSAPP	+91 79849 20970
WEBSITE	levelupwithanona.com/contact
YOUTUBE	@anonaagarwal
SPOTIFY	Level Up With Anona
INSTAGRAM	@levelupwithanona · @thelegacylenswithanona

Partner with Anona | Plan a travel story | Share a story

